AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application.

LISTING OF THE CLAIMS:

1-13. (Canceled).

14. (Currently Amended) A method for operating at least one of multimedia and telematics services in a motor vehicle, the method comprising:

providing a plurality of services requiring wireless data transmission;

determining a speed of the motor vehicle;

selecting a transmission network from a plurality of transmission networks, each operating with a different protocol, wherein the selecting is based on the speed;

providing the services in a speed-dependent manner, wherein:

at least one service uses at least one input medium,

at least one service uses at least one output medium, including at least one video output medium that includes at least two display adaptations of one service, while in an active state, wherein each display adaptation has a substantially different non-zero wireless data transmission requirement, so that each display adaptation requires a wireless data transmission rate, and so that at least a plurality of the data transmission rates are substantially different and greater than zero, and

the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle; and

performing a speed-dependent adaptation of the at least one video output medium from one active state to another active state.

15. (Canceled).

16. (Previously Presented) The method as recited in Claim 14, wherein the selection of the services includes a prioritization of predetermined services over other services that are also available.

17. (Previously Presented) The method as recited in Claim 14, wherein at least one service uses at least two input mediums, the method further comprising:

performing a speed-dependent selection from among the at least two input mediums for an operator control of the at least one service that uses the at least two input mediums.

18. (Previously Presented) The method as recited in Claim 14, wherein at least one service uses at least two output mediums, the method further comprising:

performing a speed-dependent selection from among the at least two output mediums for a representation of the at least one service that uses the at least two output mediums.

19. (Canceled).

20. (Previously Presented) The method as recited in Claim 14, further comprising:

performing a control involving a selection, based at least in part on the speed of the vehicle, of a suitable form of representation of contents provided by the particular service on the at least one video output medium.

21. (Previously Presented) The method as recited in Claim 14, further comprising:

adapting an output medium in a manner controlled by a speed by providing a controlled selection of advertisements as a function of the speed.

22. (Previously Presented) The method as recited in Claim 14, further comprising:

performing one of the following for adapting an input medium in a manner controlled by a speed:

a) assigning control elements, including keys, different functions, in which functions of greater importance being prioritized over those of less importance,

b) suppressing predetermined functions of predefined associated control elements,

c) blocking keys in one of an audibly perceptible manner, a visually perceptible manner including displaying a visual that indicates the key is blocked, and a tactilely perceptible manner, and

d) changing one of a sensitivity characteristic of a microphone and a directional characteristic of the microphone.

23. (Previously Presented) The method as recited in Claim 14, further comprising:

selecting a transmission medium for communication and setting corresponding service parameters as a function of a speed.

24. (Previously Presented) The method as recited in Claim 14, further comprising:

performing a control in at least one of a location-dependent manner and a context dependent manner.

25. (Currently Amended) A vehicle information system for operating services including at least one of multimedia services and telematics services and associated user interfaces in a motor vehicle, comprising:

a service management unit connectable to:

a) a device for one of measuring and displaying an instantaneous vehicle speed, and

b) a user interface for providing the services in a speed-dependent manner, wherein the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle, and

wherein the user interface includes a video output medium to display information about at least one service, and the providing includes adapting the display of information in a speed-dependent manner, wherein each display adaptation has a substantially different non-zero wireless data transmission requirement, so that each display adaptation requires a wireless data transmission rate, and so that at least a plurality of the data transmission rates are substantially different and greater than zero, and wherein the display and the adapted display provide information about an active state of a service.

26. (Currently Amended) A service management unit for use in an operation of multimedia and/or telematics services and associated user interfaces, in a motor vehicle, comprising:

a control unit for analyzing information on a vehicle speed and being configured for providing the services in a speed-dependent manner, wherein the providing of the services includes providing at least one of a control of a selection of the services and a representation of the services on a user interface present in the motor vehicle, and wherein at least one user interface includes a video output medium to display information about at least one service,

and the providing includes adapting the display of information in a speed-dependent manner, wherein each display adaptation has a substantially different non-zero wireless data transmission requirement, so that each display adaptation requires a wireless data transmission rate, and so that at least a plurality of the data transmission rates are substantially different and greater than zero, and wherein the display and the adapted display provide information about an active state of a service.

27. (Previously Presented) The method as recited in Claim 14, further comprising:

adapting the video output medium in a manner controlled by a speed by changing a character display size on the video output medium.

28. (Previously Presented) The method as recited in Claim 14, further comprising:

adapting the video output medium in a manner controlled by a speed by replacing text with graphical information.

29. (Previously Presented) The method as recited in Claim 14, further comprising:

adapting the video output medium in a manner controlled by a speed by providing a controlled selection of advertisements as a function of the speed.

30. (Previously Presented) The method as recited in Claim 14, wherein the video output medium is configured to display computer generated graphics.

31. (Previously Presented) The method as recited in Claim 14, further comprising:

adapting an output medium in a manner controlled by a speed by performing at least the following: a) changing a character display size on the output medium; and b) replacing text with graphical information.

32. (Previously Presented) The method as recited in Claim 14, the method further comprising:

adapting an output medium in a manner controlled by a speed by providing a controlled selection of advertisements as a function of the speed;

performing a control involving a selection, based at least in part on the speed of the vehicle, of a suitable form of representation of contents provided by the particular service on the at least one video output medium; and

performing a speed-dependent selection from among the at least two input mediums for an operator control of the at least one service that uses the at least two input mediums;

wherein the selection of the services includes a prioritization of predetermined services over other services that are also available, and wherein at least one service uses at least two input mediums.

33. (Previously Presented) The method as recited in Claim 32, further comprising:

performing one of the following for adapting an input medium in a manner controlled by a speed:

a) assigning control elements, including keys, different functions, in which functions of greater importance being prioritized over those of less importance,

b) suppressing predetermined functions of predefined associated control elements,

c) blocking keys in one of an audibly perceptible manner, a visually perceptible manner including displaying a visual that indicates the key is blocked, and a tactilely perceptible manner, and

d) changing one of a sensitivity characteristic of a microphone and a directional characteristic of the microphone.

34. (Previously Presented) The method as recited in Claim 32, further comprising:

selecting a transmission medium for communication and setting corresponding service parameters as a function of a speed;

performing a control in at least one of a location-dependent manner and a context dependent manner; and

adapting the video output medium in a manner controlled by a speed by one of (i) changing a character display size on the video output medium, (ii) replacing text with graphical information, and (iii) providing a controlled selection of advertisements as a function of the speed;

wherein the video output medium is configured to display computer generated graphics.

35. (Previously Presented) The method as recited in Claim 14, the method further comprising:

adapting an output medium in a manner controlled by a speed by providing a controlled selection of advertisements as a function of the speed;

performing a control involving a selection, based at least in part on the speed of the vehicle, of a suitable form of representation of contents provided by the particular service on the at least one video output medium; and

performing a speed-dependent selection from among the at least two output mediums for a representation of the at least one service that uses the at least two output mediums;

wherein the selection of the services includes a prioritization of predetermined services over other services that are also available, and wherein at least one service uses at least two output mediums.

36. (Previously Presented) The method as recited in Claim 35, further comprising:

performing one of the following for adapting an input medium in a manner controlled by a speed:

a) assigning control elements, including keys, different functions, in which functions of greater importance being prioritized over those of less importance,

b) suppressing predetermined functions of predefined associated control elements,

c) blocking keys in one of an audibly perceptible manner, a visually perceptible manner including displaying a visual that indicates the key is blocked, and a tactilely perceptible manner, and

d) changing one of a sensitivity characteristic of a microphone and a directional characteristic of the microphone.

37. (Previously Presented) The method as recited in Claim 35, further comprising:

selecting a transmission medium for communication and setting corresponding service parameters as a function of a speed;

performing a control in at least one of a location-dependent manner and a context dependent manner; and

adapting the video output medium in a manner controlled by a speed by one of (i) changing a character display size on the video output medium, (ii) replacing text with graphical information, and (iii) providing a controlled selection of advertisements as a function of the speed;

wherein the video output medium is configured to display computer generated graphics.

38. (Currently Amended) An in-vehicle services system of a motor vehicle, comprising:

a service management unit configured to provide a plurality of services and to determine a speed of the motor vehicle;

at least one input medium used by the plurality of services;

at least one output medium used by the plurality of services, including at least one video output medium;

at least one wireless transmission device used by the plurality of services, configured to detect a plurality of wireless networks with substantially different data transmission capacities;

wherein the service management unit is configured to transition, based on the speed, between a plurality of states for at least one of[[:]] the at least one input medium and the at least one output medium, and wherein the plurality of states have a plurality of substantially different data transmission requirements, so that at least a plurality of the data transmission rates are substantially different and greater than zero.

39. (Previously Presented) The in-vehicle services system of Claim 38, wherein the service management unit causes the at least one video output medium to operate in a state requiring a low data transmission rate when the speed is higher than a speed threshold, and wherein the service management unit causes the at least one video output medium to operate in a state requiring a high data transmission rate when the speed is lower than the speed threshold.